

Proposal for Designing & Development

For

"Asia Growth"

Notice

All rights reserved.

The Information in this document is proprietary to **Web-Werks**.
No part of this work can be reproduced or used in any form or by any means without
the prior written permission of **Web-Werks**.

Document Control

Document Title: Proposal for design and development of the web site

Version : Version 1.0

Date : 11th November, 2010

Created By : Web-Werks

Author : Pratik Shah

Validity : Until 15 Days.

Index

1. Scope of work.....

2. Designing

3. Scope of deliverables from the client.....

4. Technologies.....

5. Pricing and Payment Terms.....

Scope of work

Hosting

Disk Space	Data transfer per month	Email Account	Auto Responder	MS SQL Database	Standard Features	INR/Year
100MB	500 MB	5	5	NO	Yes	Rs. 1500/-

Methodology: -

To achieve these objectives, we suggest the development on the following lines:

- **Development of Concept for the web site and Design pages**

This would include development of the design and the looks of the web page, which will include the layouts, navigation, backgrounds text sizes and types, graphics and color pallets. The aesthetics of the site would be as per the latest trends on the Internet. The site will be convenient to navigate and very user friendly. The site will have the following pages.

- **Home page**
- **About us**
- **Services**
- **Clientele**
- **Contact us**

Objectives:

- To provide the customer with information about the industries.
- To spread a reputed Image cross-country and attract clients.
- To promote and provide a business identity by email and website.
- This Development aims to present a pleasant look and feel hence to make the viewing of the site a pleasure.

Development of Concept for the web site: -

Designing the Front Page using Flash

Rs. 5000/- Home page

This will include 1 page of customized design and integration with the concept of the entire web site and each topic to render a thorough, professional and an appealing look and feel to match the International standard that of a large well established company. Incorporating the new design with Flash that our team of programmers would be doing.

Designing Static Pages Each Page

Rs.700/- per pg.

This will include pages of customized design and integration with the concept of the entire web site and each topic to render a thoroughly professional and an appealing look and feel to match the International standard that of a large well established company.

Scope of deliverables from the client

Detail description we have already, now we will require only design specific inputs from you like color scheme, design mock up confirmation, etc.

Technologies

Design:

Simple Web 2.0 CSS/XHTML web design, most of browsers compatible.

Technology recommended:

HTML/CSS/Flash/JavaScript

We will definitely do the needful things for you...

Please check & let me know if at all any concern related to the service or cost.

Terms of Service:

- 100% Advance for Web Hosting
- 50 % Advance for Designing Projects
- 50% balance on completion of the web site project.
- 10.30 % Service Tax will be extra
- Flash will be provided after finalization of the Home page layout.
- Project commencement is subject to the disbursement of advance amount and signing of contract.
- Calculation of pages is based on : A 4 Size
- Proposal is valid for 15 Days after the receipt of this Document.
- Content needs to be provided with in one month time or 1000/- will be charged for reactivation of the contract.
- The total proposed cost for the project will be re-estimated and calculated, in the event the project is delayed beyond a time of Three months, for reasons not attributed to Web Werks Pvt Ltd.
- If there is any change in the scope of work from what has been finalized, then a re-work on time frames and price estimates will be required.

Please feel free to revert to the undersigned for further queries. We assure you the best of our services always.

Yours Faithfully,

For Web-werks India Pvt. Ltd

With warm regards

Pratik Shah

pratik.kshah@wwindia.com

Tel: 40500604 / 9619876536