

# APPLICATION FEATURES AND FUNCTIONS

Development of portal application, which allows entrepreneurs and investors to collaborate on same platform.

Application will have functions as per user category. User category and their functions are as provided below

## ENTREPRENEUR

1. Contact Investor through message
  - a. Entrepreneur can contact investor through the website facilitated messages
  - b. Available only for Basic and Premium Members
  - c. Implemented as Screen 15 following template t6 as per excel sheet provided
  - d. Flow of function is as follows
    - i. Home Investor-Investor Fund 1-Investor Fund 2
2. Contact Investor directly
  - a. Entrepreneur will be provided with contact details of Investor
  - b. Available only for Premium Members
  - c. Implemented as Screen 15 following template t6 as per excel sheet provided
  - d. Flow of function is as follows
    - i. Home Investor-Investor Fund 1-Investor Fund 2
3. View Investor Profile
  - a. Entrepreneur will be able to view Investor Profile
  - b. Available only for Basic and Premium Members
  - c. Flow of function is as follows
    - i. Home Investor-Investor Fund 1-Investor Fund 2
4. Upload Attachments
  - a. Entrepreneur can upload pictures and video pitch for their ventures
  - b. Available only for Basic and Premium Members
5. Renewal discounts
  - a. Claim discounts for account renewals
  - b. Available only for Premium Members
6. Save Interested Profile
  - a. Entrepreneur can save interested profiles

- b. Available only for Basic and Premium Members.
7. NDA Template
- a. Facility to download template for free
  - b. Available only for Basic and Premium Members
8. Priority in search result
- a. Free members will be assigned low priority
  - b. Basic members will be assigned medium priority
  - c. Premium member will be assigned high priority
9. View Statistics
- a. Entrepreneurs can be notified of number of visits to their profile.
  - b. Available only for Basic and Premium Members.

## **INVESTORS, MENTORS AND FINANCIAL INTERMEDIARIES**

1. Receive new listings
- a. Investors, Mentors and Financial Intermediaries can receive periodic mail about new upcoming proposals.
  - b. Available only for Free, Basic and Premium Members
2. Search startups
- a. Members can search for start ups from search feature.
  - b. Available only for Free, Basic and Premium Members
  - c. Implemented as search feature on screen 4 following template t4 as per excel sheet provided
  - d. Flow of functions is as follows
    - i. Home Entrepreneur-Entrepreneur Fund 1
3. Contact startups
- a. Members can contact start ups/ entrepreneurs through website facilitated messaging
  - b. Available only for Free, Basic and Premium Members
  - c. Implemented as screen 5 following template t5 as per excel sheet provided
  - d. Flow of functions is as follows
    - i. Home Entrepreneur-Entrepreneur Fund 1-Entrepreneur Fund 2

4. Authenticated by site
  - a. Investors, Mentors and Financial Intermediaries can have their profiles/credentials verified by the site.
  - b. Available only for Premium Members
5. Upload company logo and view company profile
  - a. Members can upload their company logo, or company profile
  - b. Available only for Basic and Premium Members
6. View statistics
  - a. Investors, Mentors and Financial Intermediaries can view number of visits their profile has attracted.
  - b. Available only for Basic and Premium Members
7. Save Interested Profile
  - a. Investors, Mentors and Financial Intermediaries can save profiles which interests them
  - b. Available only for Free, Basic and Premium Members

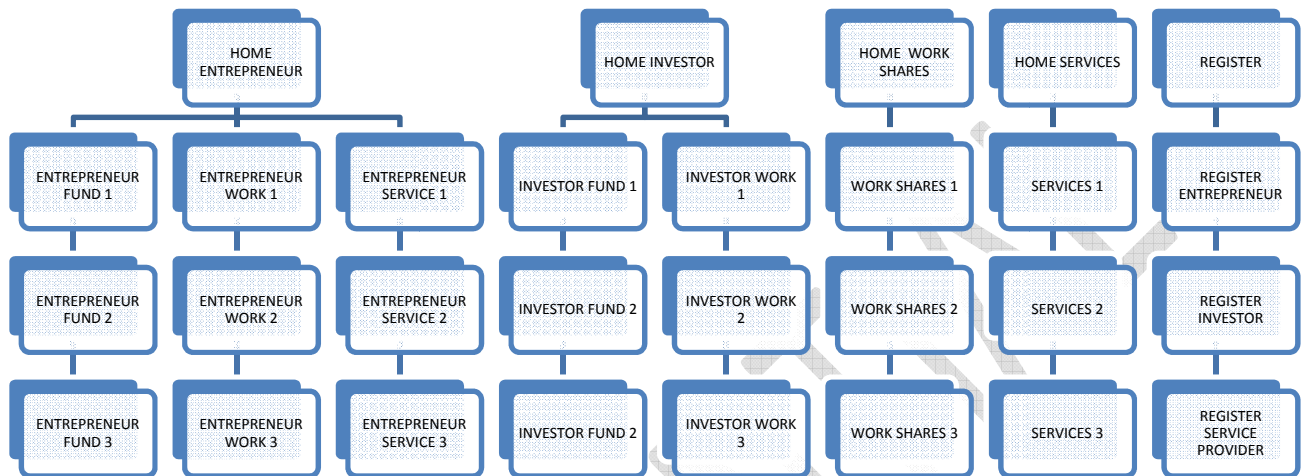
## **SEARCH FUNCTIONS**

1. Search function consists of various filters to narrow search results. Filters will be implemented as drop down boxes.  
Filters available are
  - a. Investment Range
  - b. Business stage
  - c. When Profitable
  - d. Date Posted
  - e. Industry

## **OTHER MODULES**

1. Article Management
2. Banner Management
3. URL Rewrite implementation
4. Google Analytics Code Implementation
5. Manager newsletter templates
6. Payment Gateway Integration
7. Meta tags keyword and description
8. 2 level CMS Admin
9. Reports
10. SEO Friendly Site

## SITE MAP



1. Login, Register and Contact Us is accessible through Home Entrepreneur, Home Investor, Home Work Shares, Home Services pages.
2. Registration is further divided into user categories for
  - a. Entrepreneur
  - b. Investor
  - c. Service Provider